



A CENTURY
OF PROGRESS
CHICAGO
1934

WORLD'S FAIR SOUVENIR BOOK

A CENTURY OF PROGRESS WORLD'S FAIR SOUVENIR BOOK

This book contains ninety-five beautiful reproductions of the outstanding features of the Fair. The pictures are arranged in geographical order, starting at the North Entrance and proceeding to the Southern extremity, and returning to the Island via the Twenty-Third Street Bridge.



Reproduction of both sides of Commemorative World's Fair Medal.

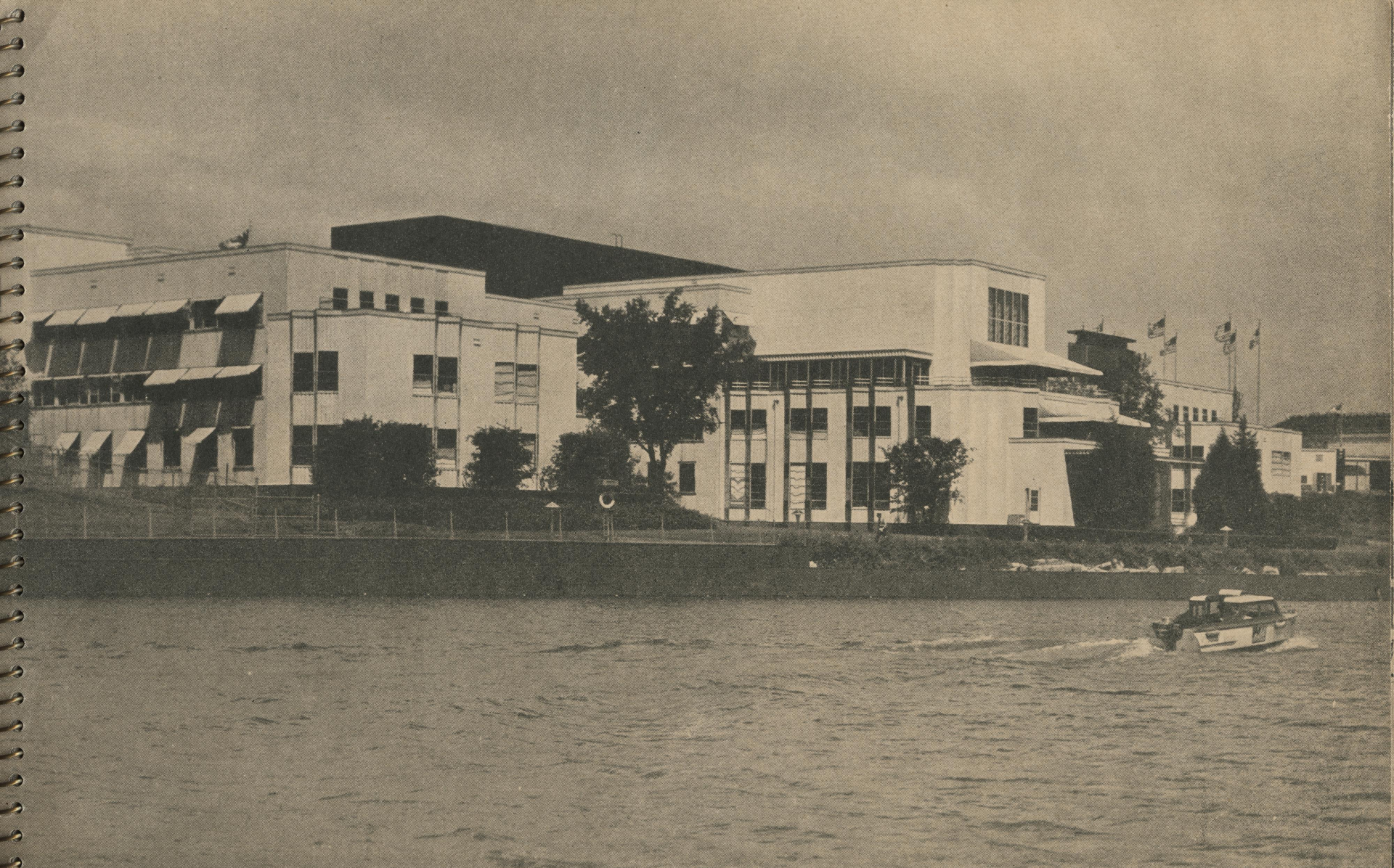
Published by
The Regensteiner Corporation
Chicago

Photographs by
Kaufman & Fabry Co.
Chicago



NORTH (MAIN) ENTRANCE

● Old Glory welcomes you and festivity is in the air as you enter the World's Fair grounds by the main entrance.



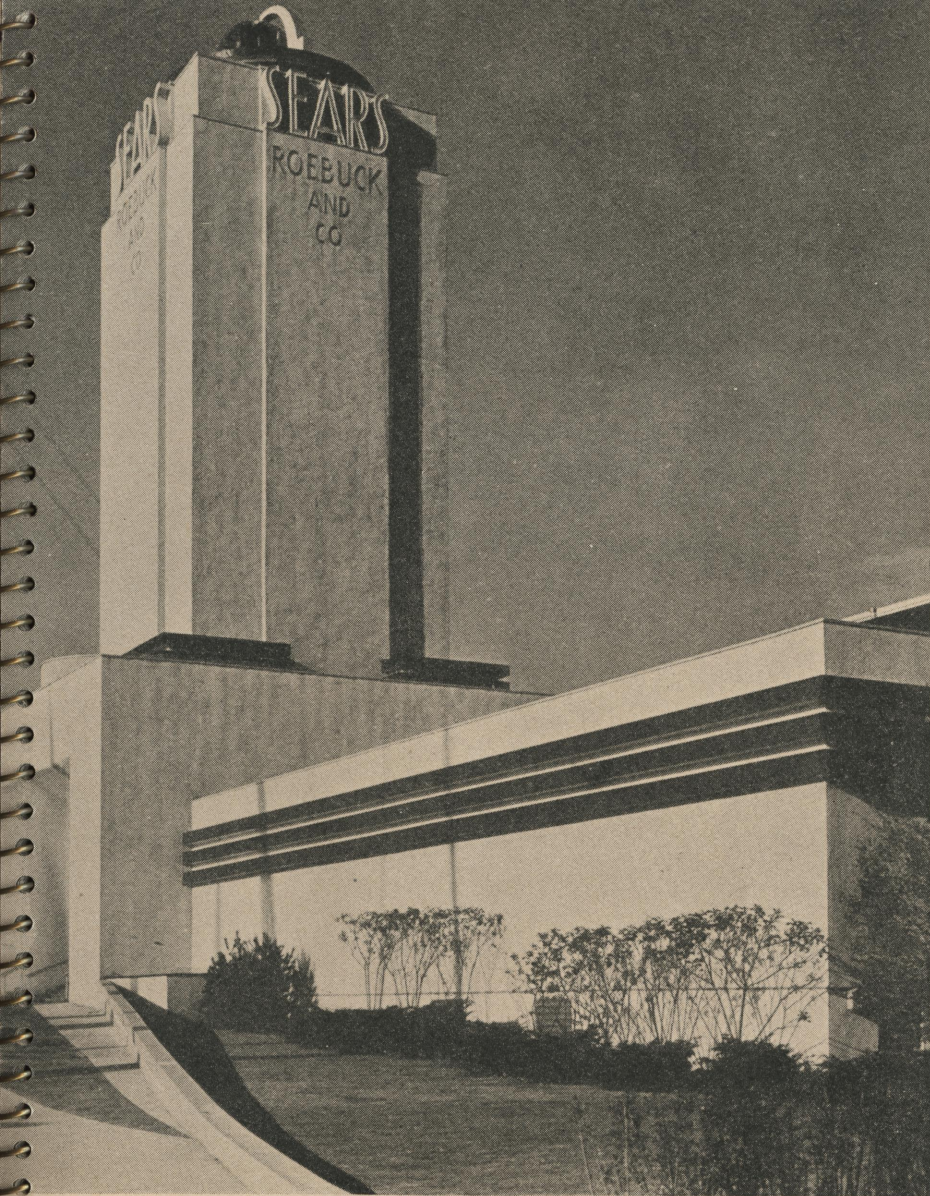
ADMINISTRATION BUILDING

● This modern structure houses the administrative and executive offices of A Century of Progress. All activities are directed from this building.



AVENUE OF FLAGS

● A stately promenade walled by forty-eight tremendous banners, waving from their seventy foot poles, and creating a symphony of color.



SEARS ROEBUCK AND COMPANY BUILDING • Where dioramas of sales methods tell the story of retail success.



ILLINOIS HOST BUILDING • Headquarters for official guests of the State. Exhibits of Illinois historical events in stained glass.



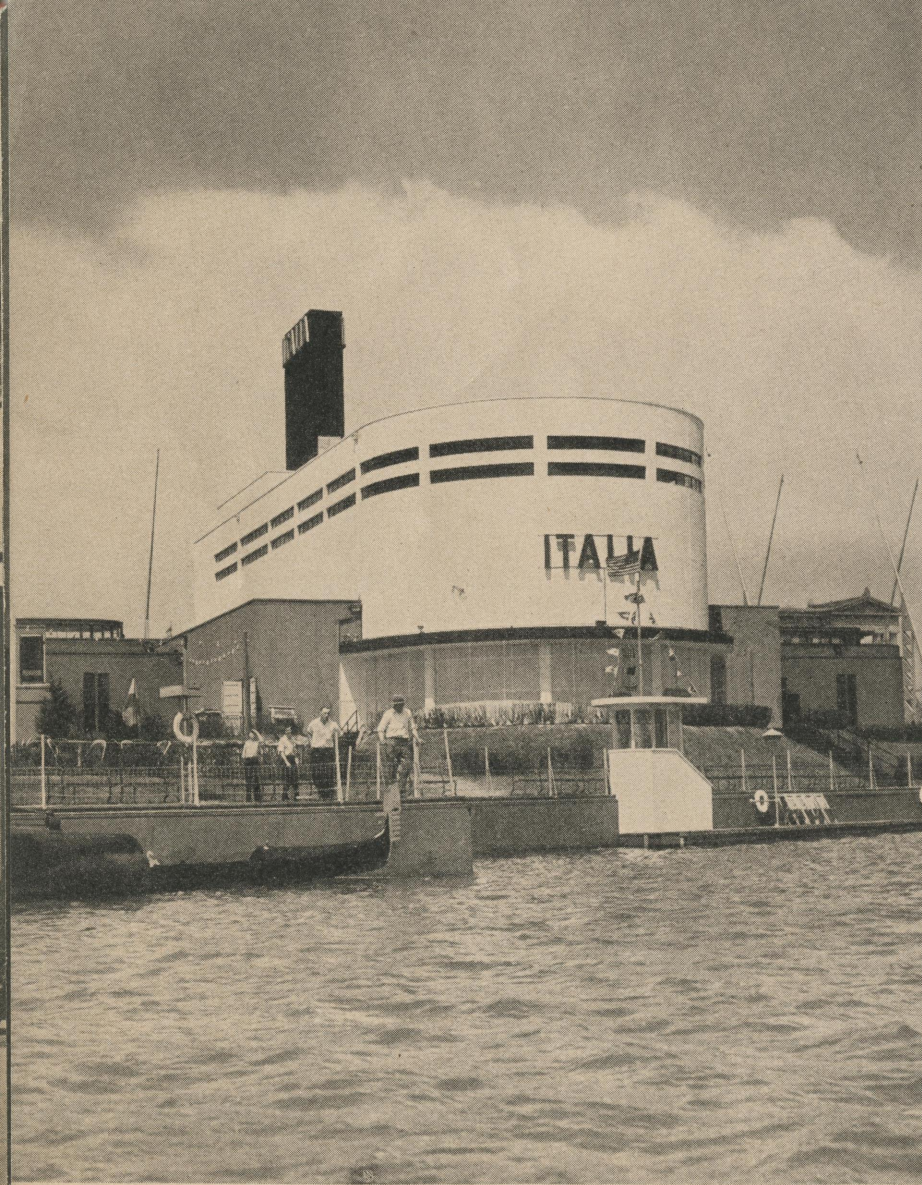
ILLINOIS HOST BUILDING AT NIGHT

● A beautiful example of modern indirect illumination. The thirty-seven World War Illinois Regimental flags hang in the grand hall of this building.



AIRPLANE VIEW LOOKING SOUTH

● To the air-minded the facilities of aircraft are available. This comprehensive survey shows the extent of A Century of Progress.



ITALIA ● Housing official exhibits of the Italian government.

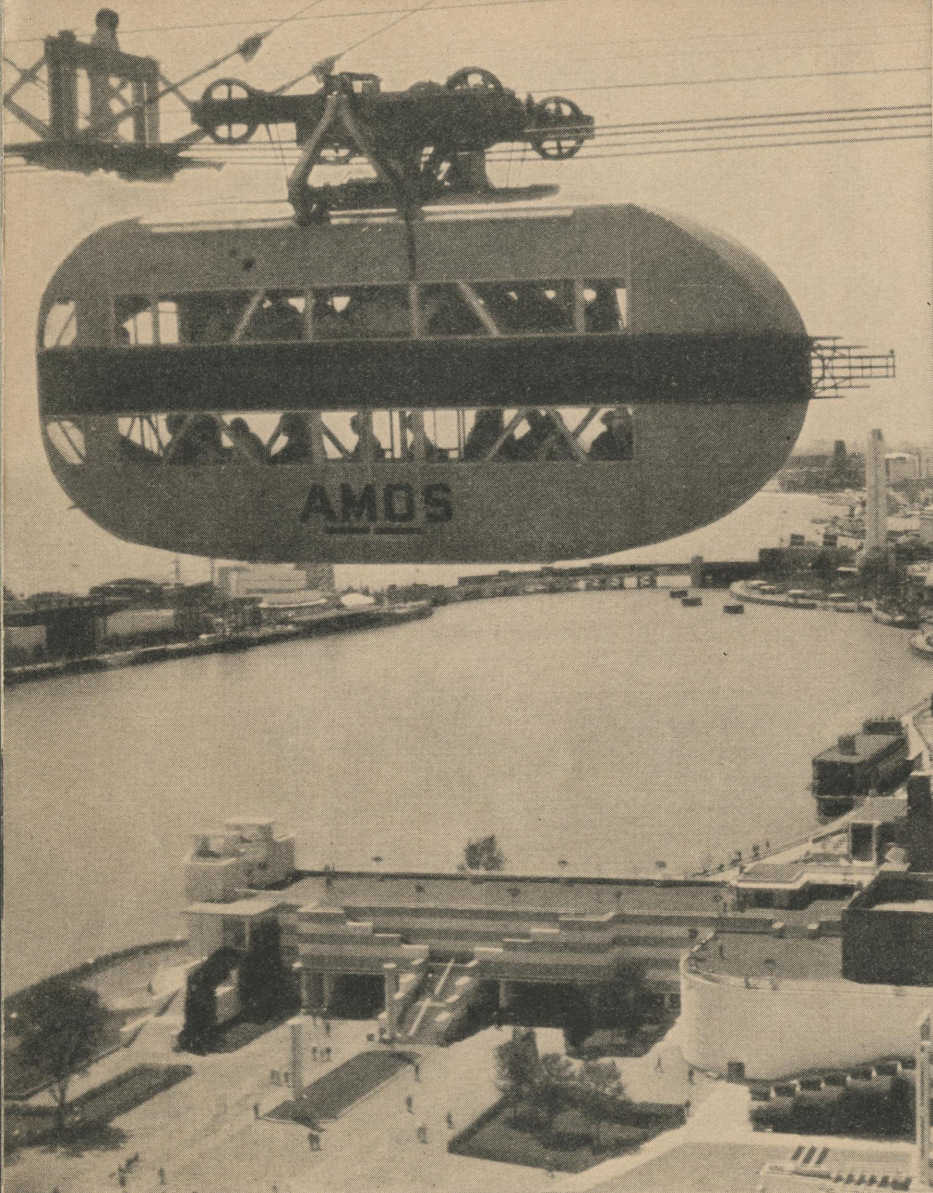


CZECHO-SLOVAKIA ● Interesting and unusual merchandise and art from Central Europe.



SKY RIDE

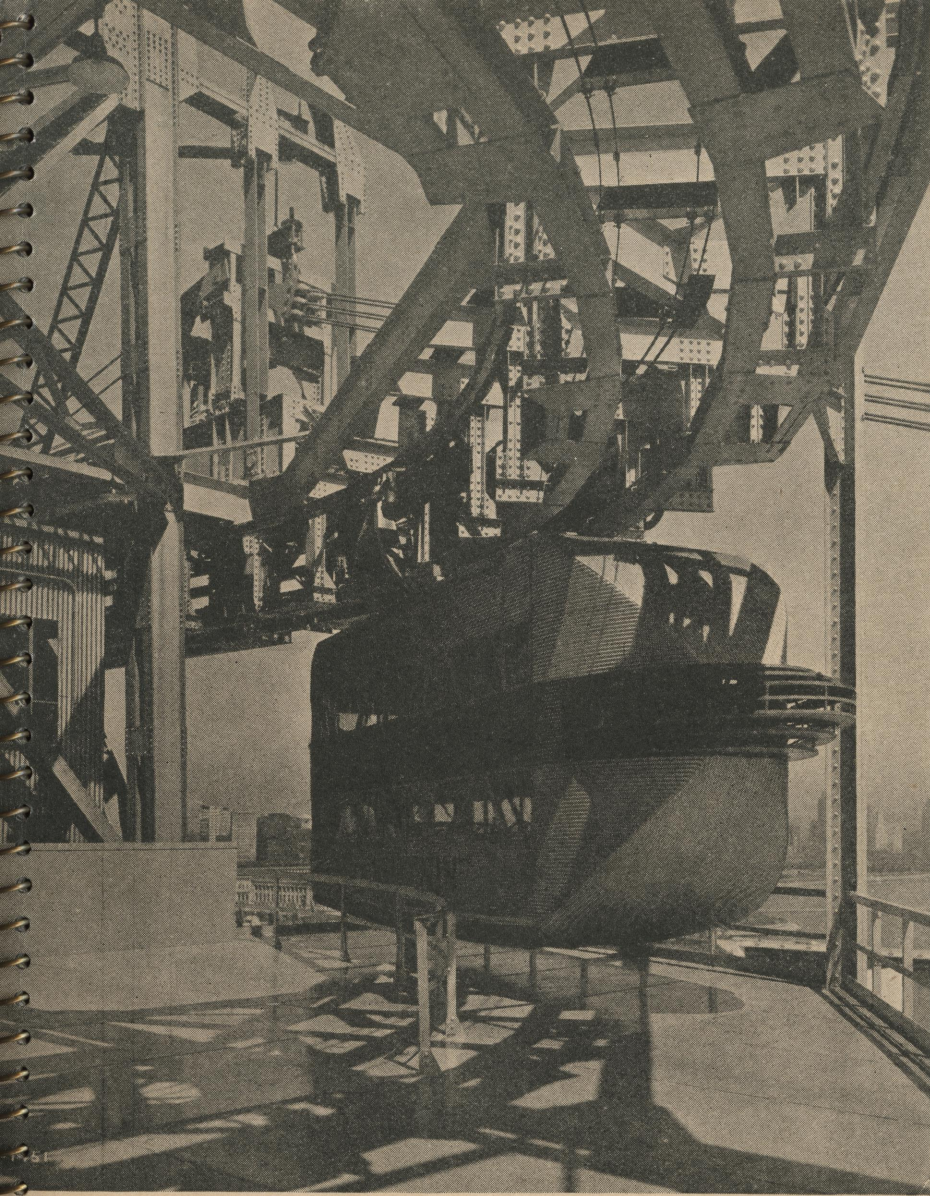
● Towering six hundred and twenty-eight feet into the heavens, these sky-scraping structures of steel afford a magnificent view of the Fair.



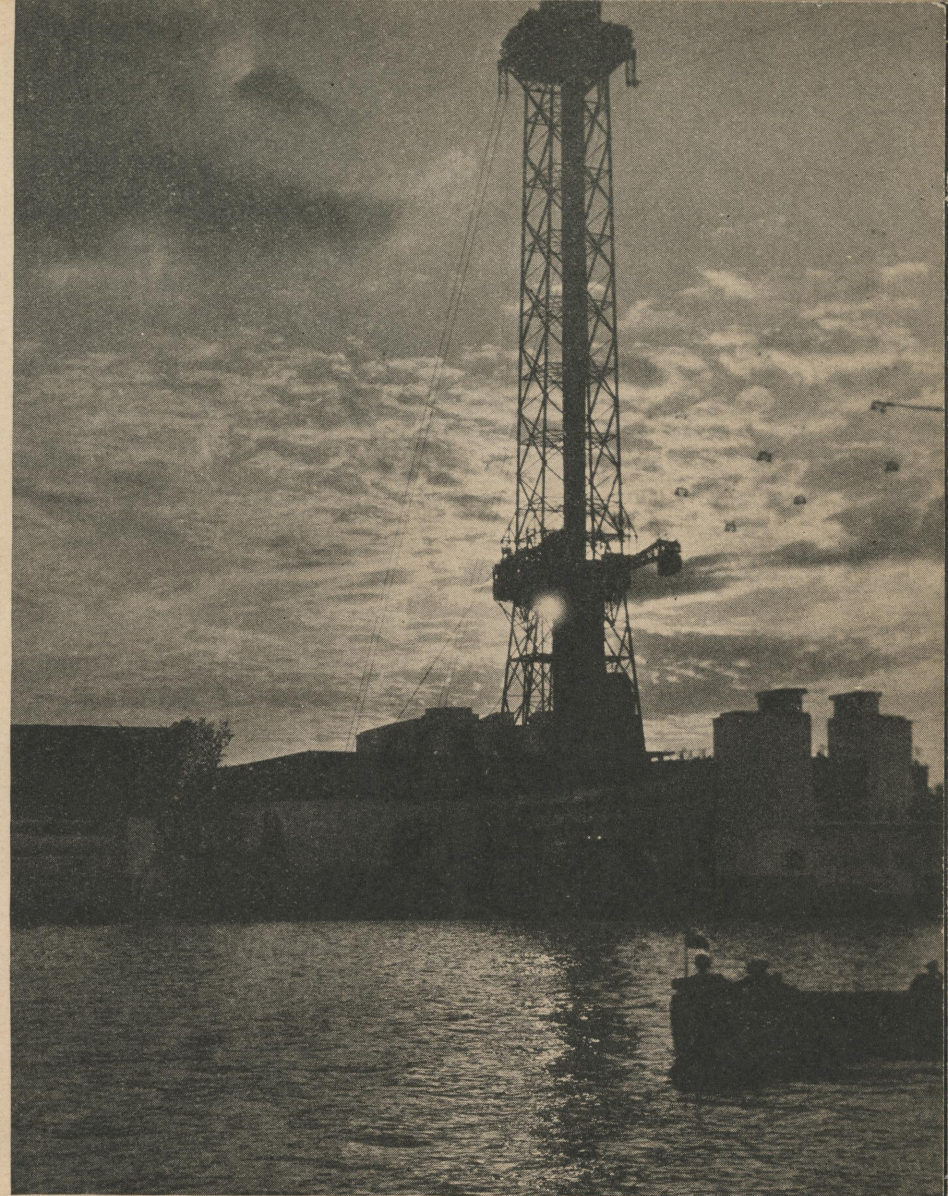
ROCKET CAR OF THE SKY RIDE • A supreme thrill for those who travel the 1,800 foot cable span between the giant towers.



A CLOSE-UP OF A SKY RIDE TOWER • Showing observation top, rocket platforms and elevator shaft.



ROCKET CAR AT LOADING PLATFORM • Thousands of visitors embark daily at this dizzy 210-foot level.



SKY RIDE TOWER—EVENING • A majestic sentinel, silhouetted against silvery clouds.



JAPANESE PAVILION

● An example of Nipponese architecture, housing an exhibit of the art and industry brought from the islands across the Pacific.



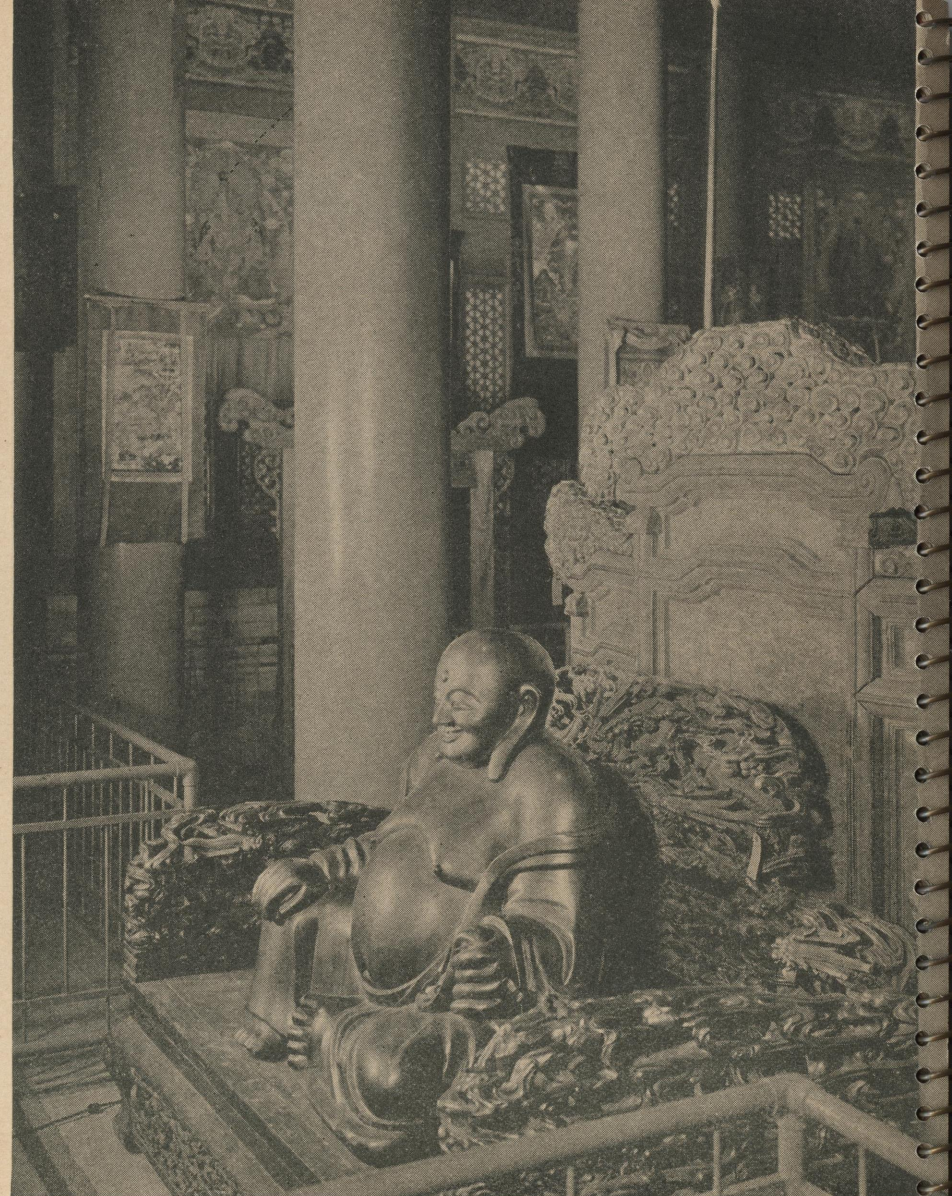
JAPANESE GARDEN ● Curious miniature flora provide a realistic picture of the Far East.



DAUGHTER OF NIPPON ● A charming hostess from the Land of Cherry Blossoms.



CHINESE MASTERPIECE ● A gorgeous example of curious Chinese carving, requiring years of patient and skillful work.

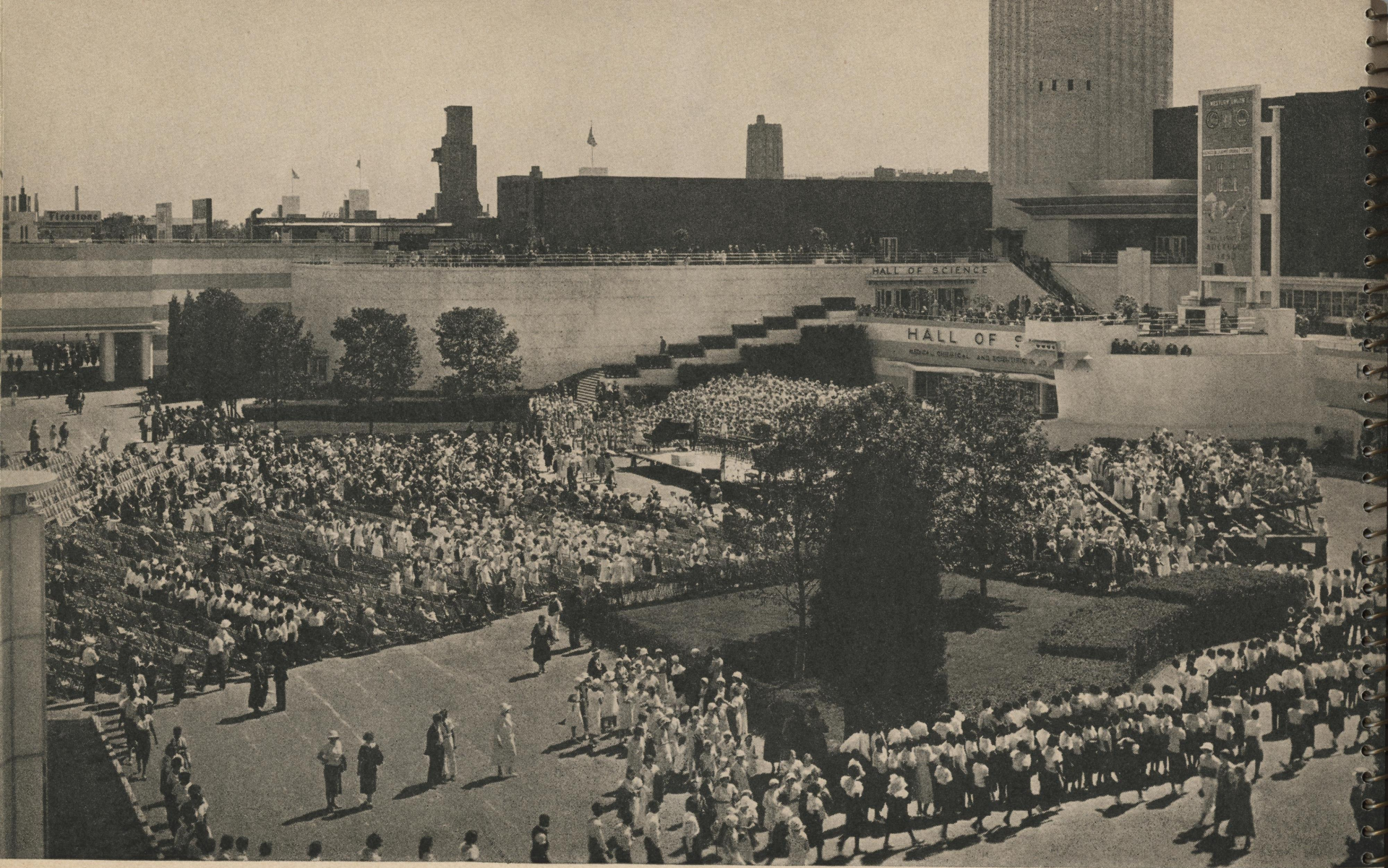


INTERIOR OF TEMPLE OF JEHO ● Showing the image of the Buddha with numerous other Gods, Goddesses and sacred pieces.



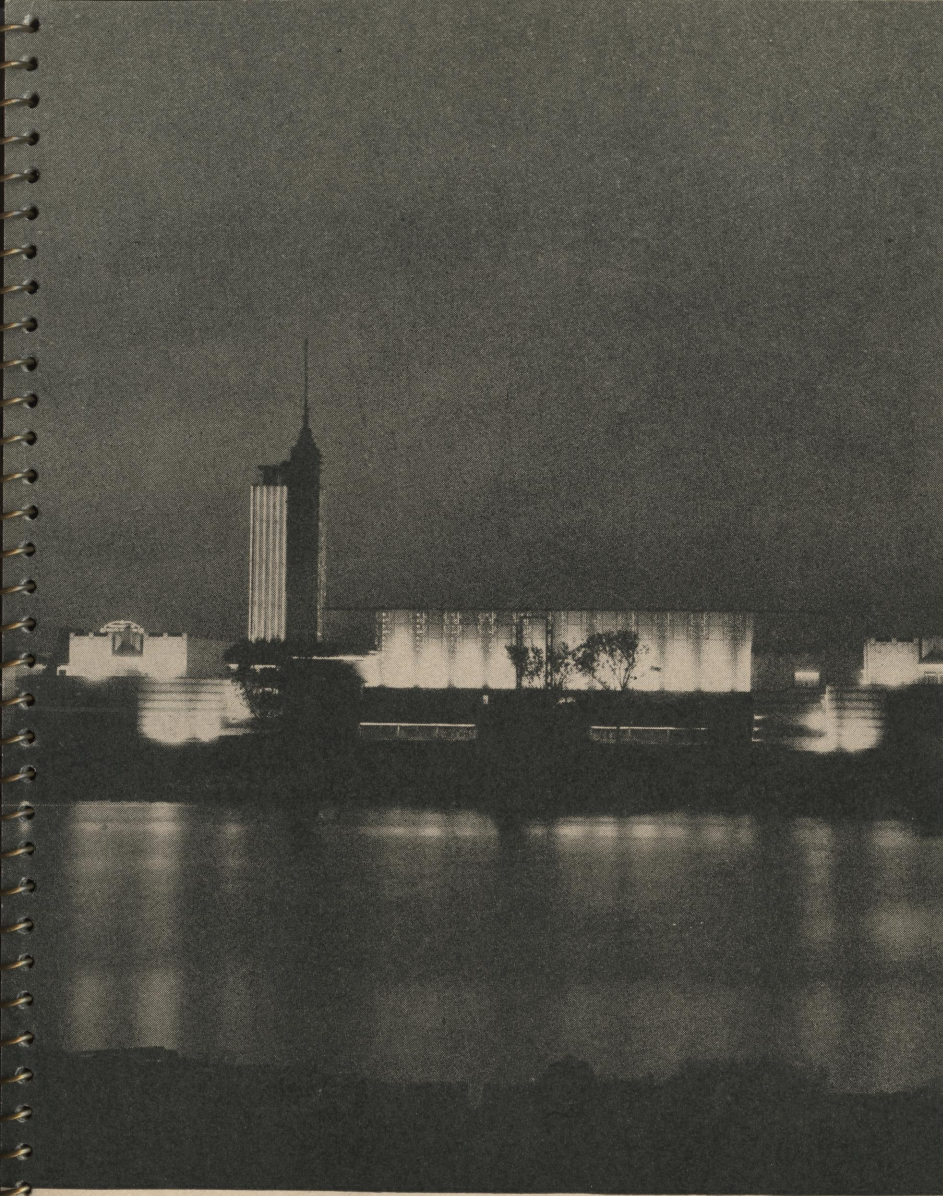
GOLDEN TEMPLE OF JEHOL

● An exact replica of the original, made of 28,000 pieces brought from China. The Summer home of the Manchu Emperors from 1714 until 1914.

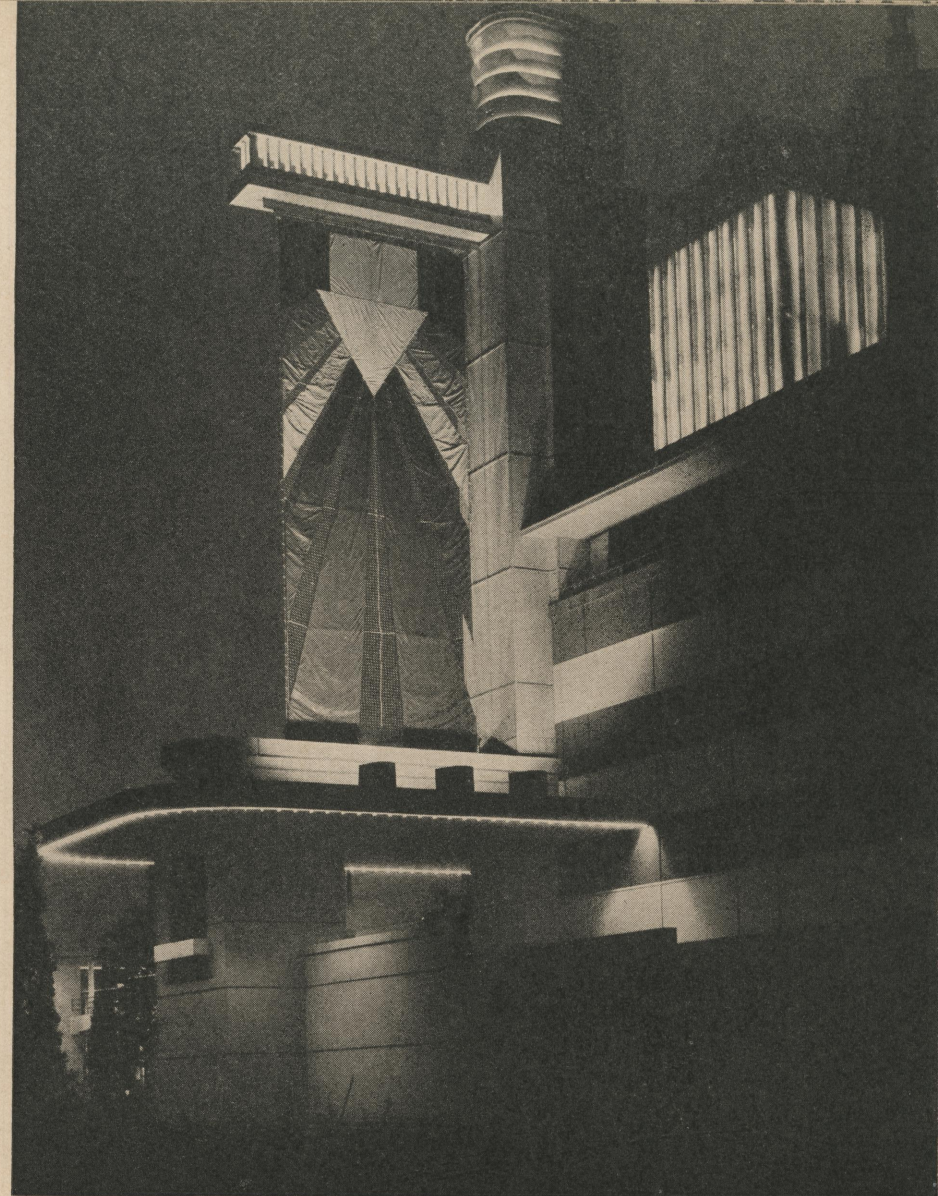


HALL OF SCIENCE

● A startling vision of color and modern architecture. A full week could be spent in this building studying the discoveries of the sciences and their applications.



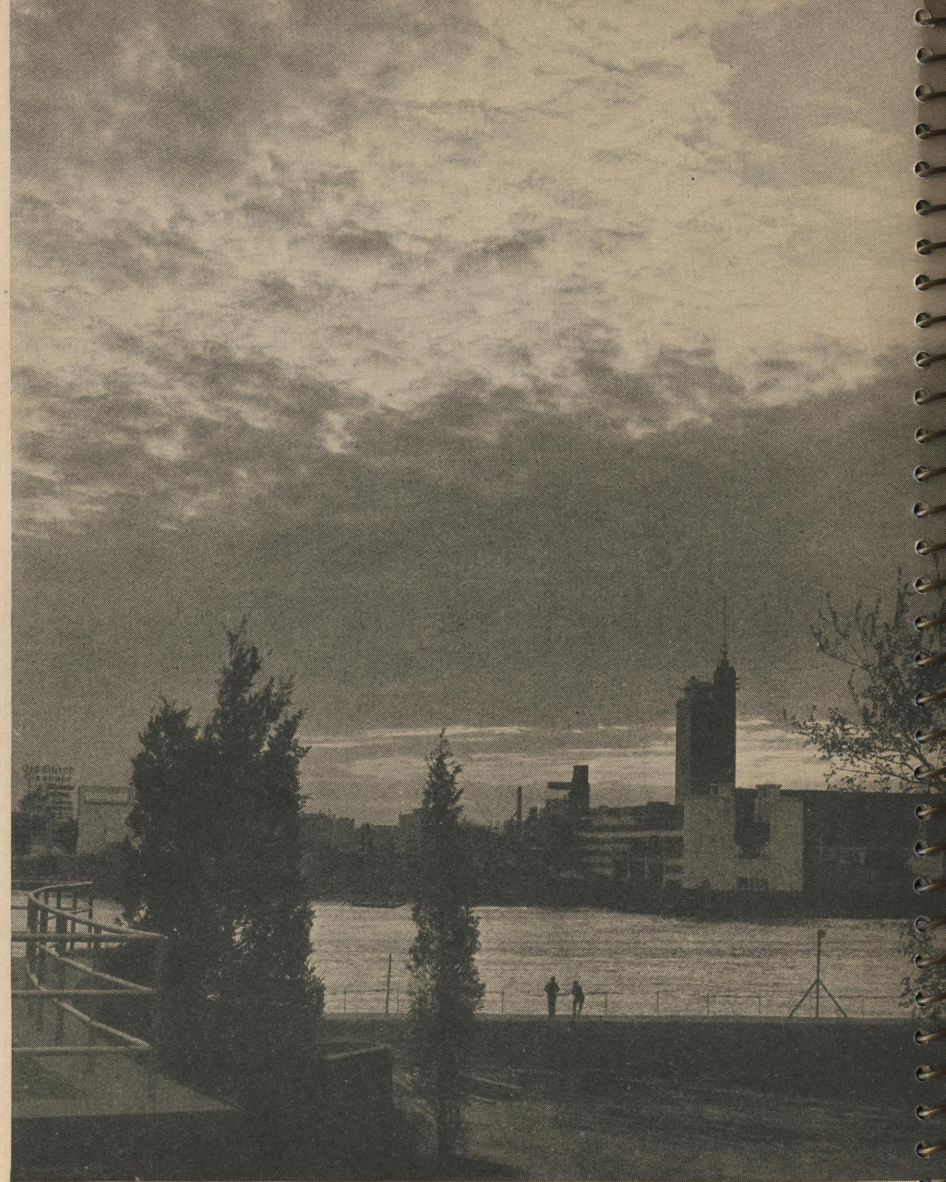
THE HALL OF SCIENCE AT NIGHT ● Gleaming and varied lighting effects of amazing beauty.



DETAIL OF THE HALL OF SCIENCE ● An interesting and delightful combination of design and illumination.



FROM ATOP THE SKY RIDE TOWER ● Myriads of twinkling lights transforming "Fair" Land into Fairyland.



SUNSET FROM ACROSS THE LAGOON ● A restful scene after a busy day of sight-seeing.



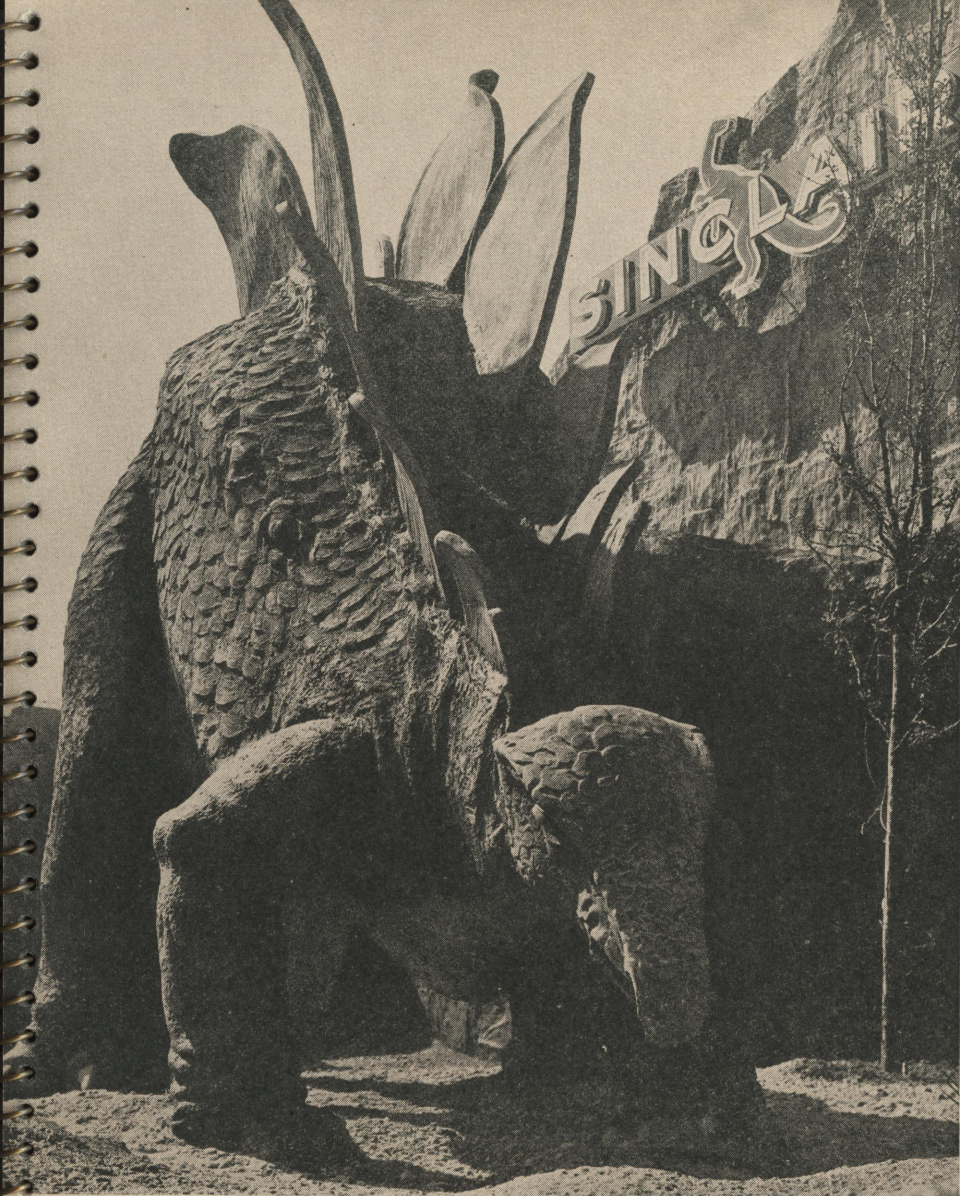
GENERAL EXHIBITS GROUP

● In this group is a general presentation of the products of the foremost American industries, professions and arts... a stupendous panorama of manufacturing achievement.



HALL OF RELIGION

● Here the story of Religion is told and relics of captivating interest are shown.



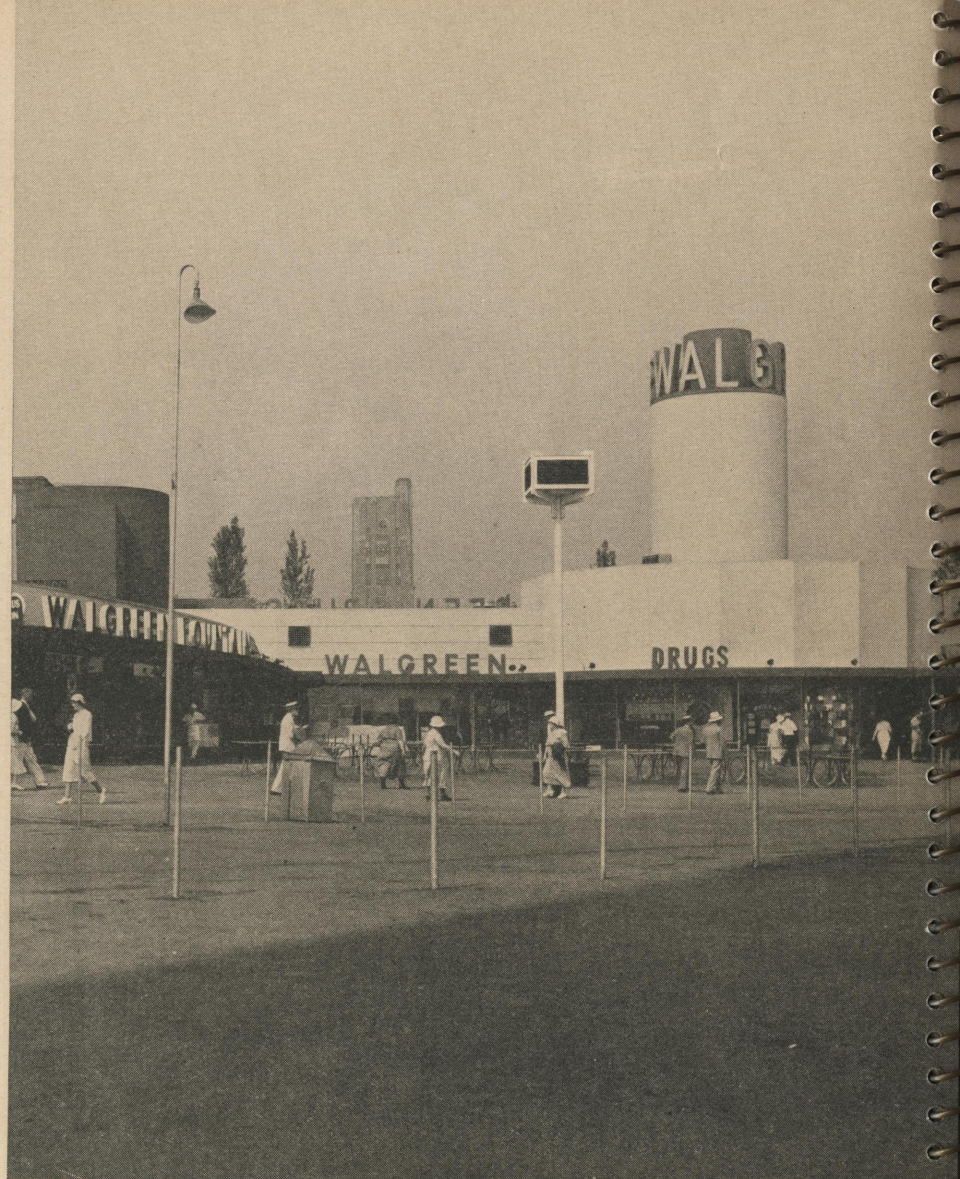
PREHISTORIC DINOSAURS



● These pre-historic dinosaurs of the Sinclair Exhibit are re-creations of the strange huge beasts that populated the earth in the Mesozoic Age. They move, roar and breathe as though they were alive.



GENERAL CIGAR COMPANY • Demonstration of cigar-making by automatic machinery. An almost unbelievable accomplishment.



WALGREEN BUILDING • The complete drug store in the modern manner. Its revolving tower is one of many unusual details.



"CITY OF NEW YORK" ● The actual ship on which Admiral Byrd took his first voyage to Little America.



23RD STREET GATE ● An impressive entrance with its lashed banners and huge stairway.



PARIS

● Up the gang-plank and on board the French liner for a brief ocean voyage to the Streets of Paris.



STREETS OF PARIS ● Strolling cigarette and flower vendors at a corner in Paris.



"EN PROMENADE" ● An atmosphere that is typical of the "Quartiers" of Paris.



BRIDGE AND MOAT ● One of the picturesque scenes in the Belgian Village.



BELGIAN STREET SCENE ● A medieval setting from old Belgium.



BELGIAN VILLAGE

● The atmosphere of old Belgium transported to the World's Fair in a composite village. A masterpiece of antique reproduction providing a background of romance and history.



OLD HEIDELBERG

● "With a stein on the table and a good song ringing clear." Festivity reminiscent of German student days. This restaurant building accommodates over two thousand patrons.



SPANISH VILLAGE

● The charm of old Spain with its castles and historical shrines and cathedrals. Bright costumes of dark-eyed señoritas, music, dancing and gaiety create a characteristically Castilian atmosphere.



COLONIAL VILLAGE

● Early America recreated, where one may see faithful replicas of the beloved places that mark the glorious beginnings of the Republic.



ENGLISH VILLAGE

● Historical spots of old England, gathered into an interesting and picturesque group. Here one associates events of the Middle Ages with the scenes of their enactment.



GERMAN VILLAGE

● "Schwarzwalde Dorf," or Black Forest reproduced in its Winter garb. Synthetic snow on housetops and mountains. An amazing feature is a frozen pond of real ice, for summer skating.



MIDGET VILLAGE

● A colony of Lilliputians, living in miniature houses, furnished with tiny furniture. Every detail of mid-get life is faithfully carried out for the entertainment of the visitor.



MIDGET TAVERN ● Midget folk tempt the appetite with their culinary skill.



MIDGET THEATRE ● Where tragedy and comedy are enacted with Lilliputian technique.



31-285

FORT DEARBORN

● The cradle of Chicago, faithfully reproduced from the original fort, which was built in 1803. Old Fort Dearborn was burned in 1812 and its inhabitants massacred.

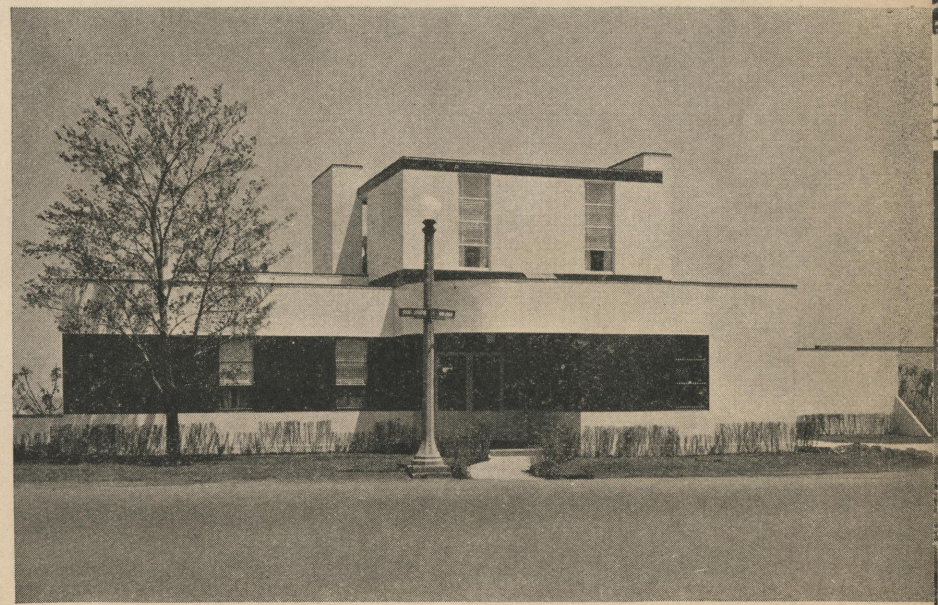
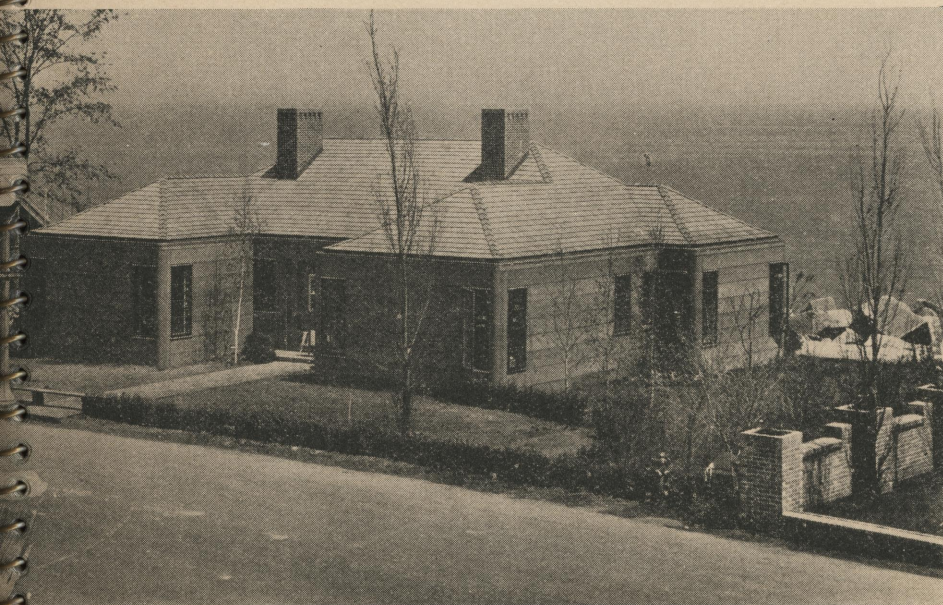
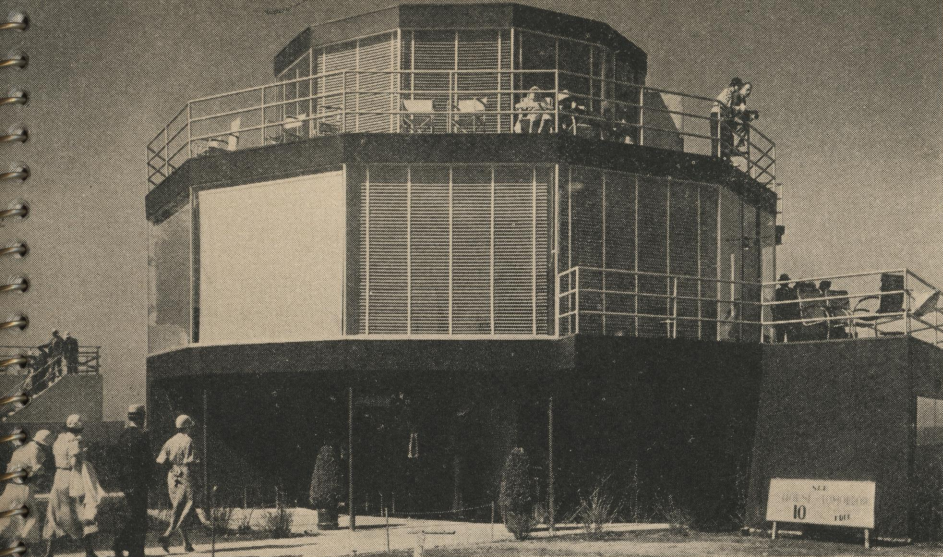


At top—left ● INTERIOR OF FORT DEARBORN.

At bottom—left ● BLOCKHOUSE OF FORT DEARBORN.

At top—right ● ABRAHAM LINCOLN'S BIRTHPLACE.

At bottom—right ● LINCOLN'S INDIANA HOME.

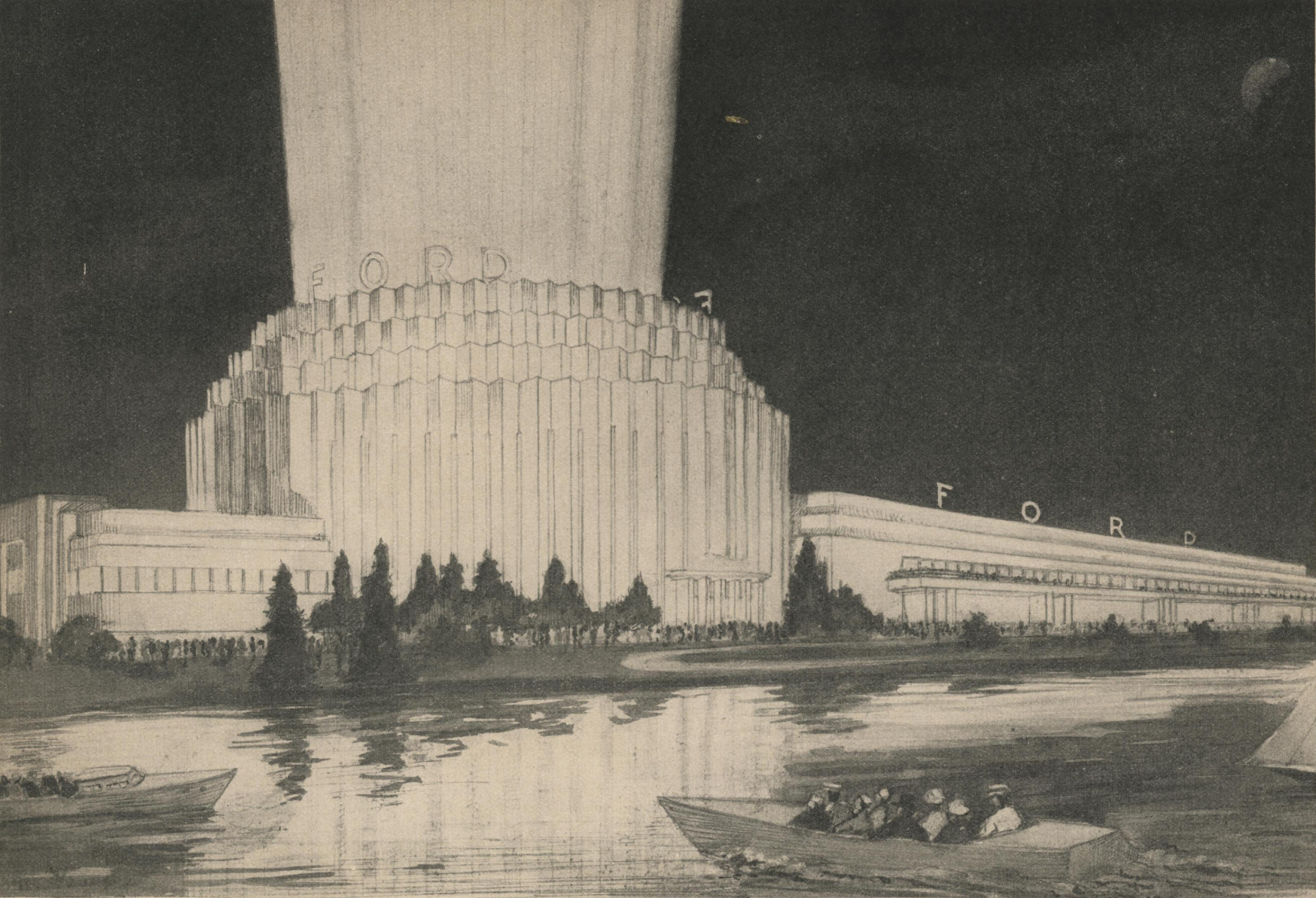


At top—left • HOUSE OF TOMORROW.

At top—right • ILLINOIS GLASS COMPANY'S GLASS HOUSE.

At bottom—left • LUMBER INDUSTRIES HOUSE.

At bottom—right • MASONITE HOUSE.



FORD EXHIBIT

● A titanic cauldron of illumination bursts from the rotunda of the Ford Building, where the story of the Ford Motor Car is graphically told to thousands of visitors daily.



MAYAN TEMPLE

● The famous nunnery of Uxmal—Mayan City of Yucatan, Central America. This building is reproduced from the original, which dates back to about 1200 A.D.



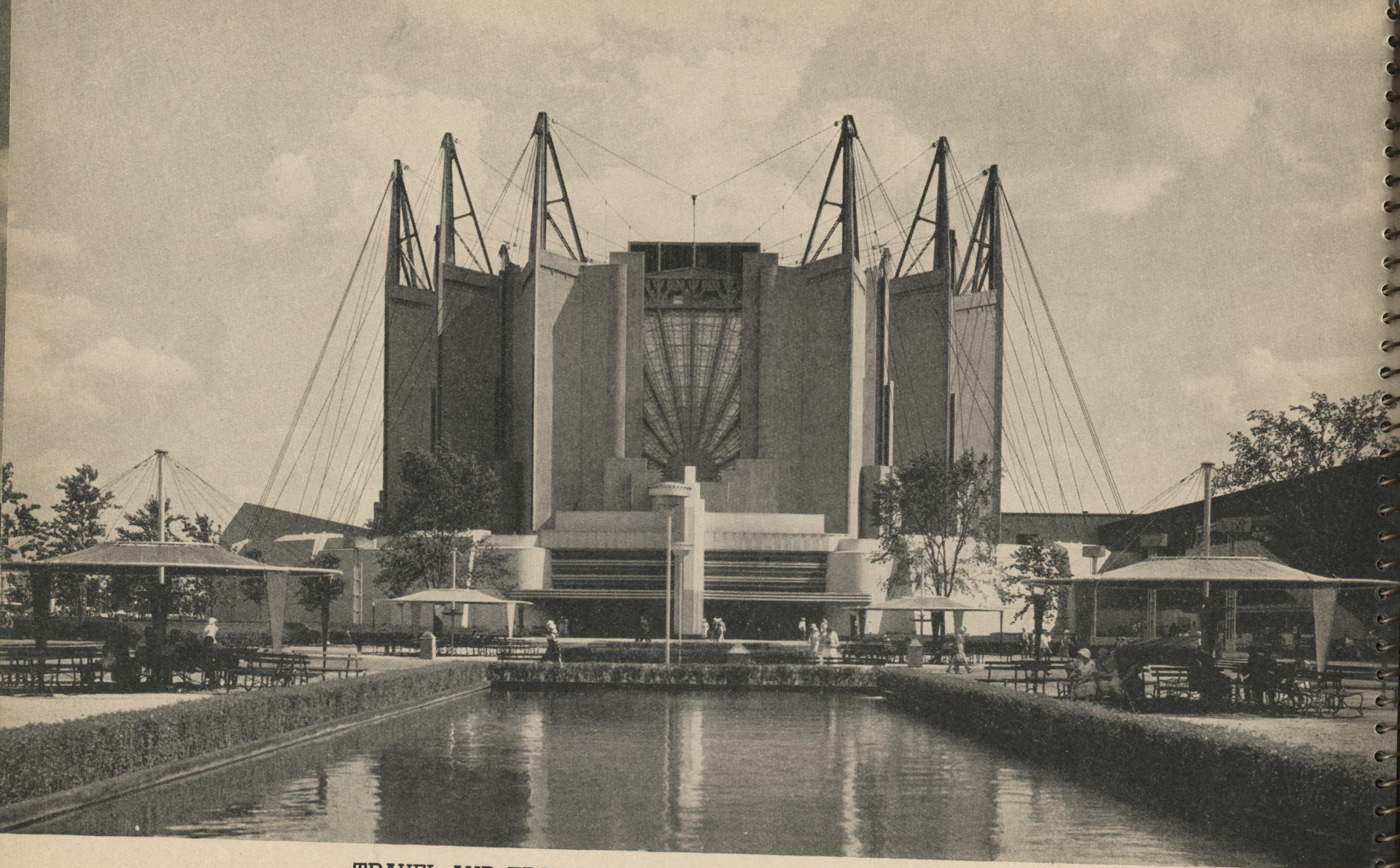
CHRYSLER MOTOR EXHIBIT

● In this exhibit the motor-minded public sees scientific demonstrations of outstanding interest, and hair-raising feats of automobile driving.



GENERAL MOTORS EXHIBIT

● Automobiles are assembled here. A visitor may select materials for his car in the morning and the completed car will be delivered to him the same day.



TRAVEL AND TRANSPORT BUILDING

● A monument to the development of American transportation. Every phase of land and air travel is shown in its progressive stages, from earliest crudities to modern perfection of speed and comfort.



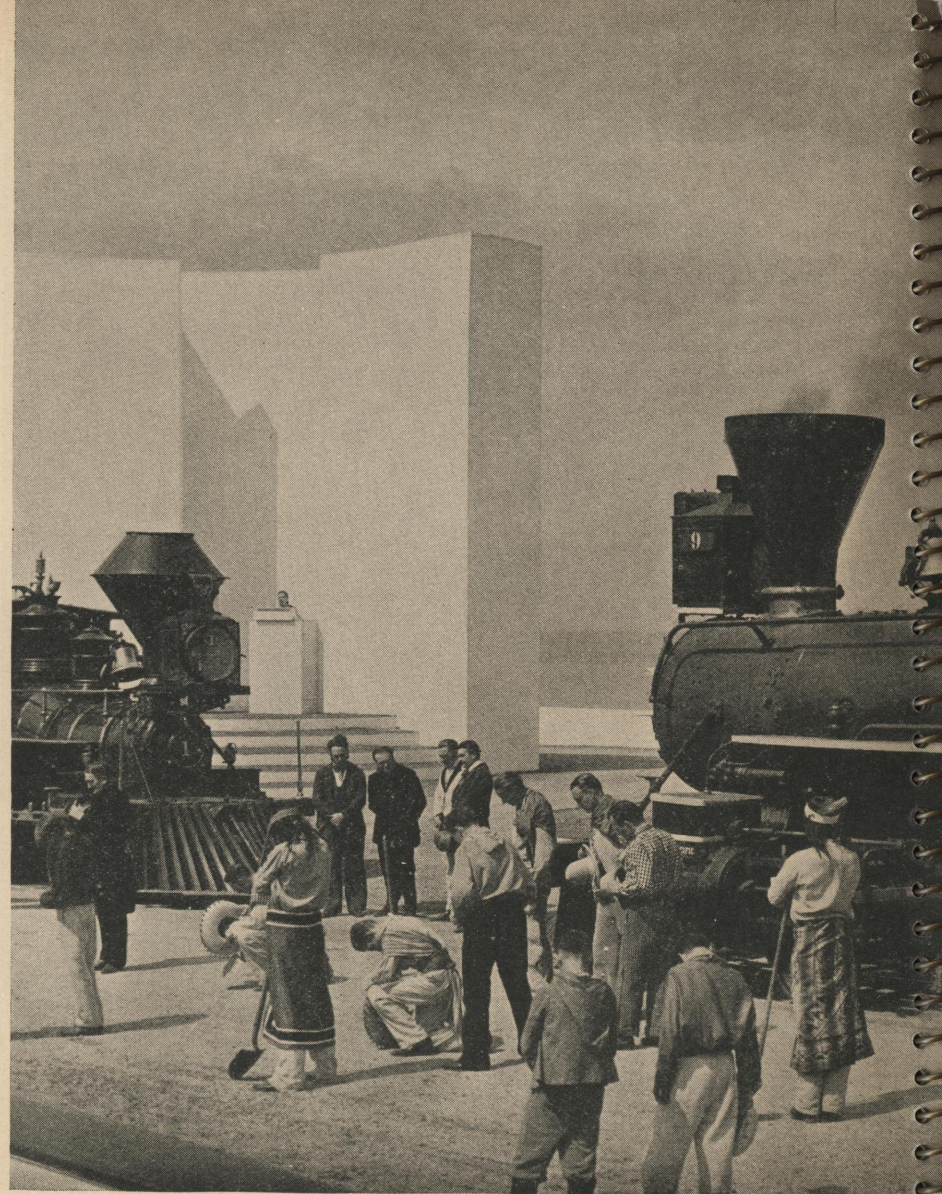
ENTRANCE TO TRAVEL AND TRANSPORT BUILDING
A dream of glowing delight as one enters this museum of travel.



GOODYEAR "BLIMP" • A ride in this dirigible offers a perfect panoramic view of the Fair from the skies.



TOM THUMB ● The first Baltimore and Ohio locomotive. Part of "Wings of a Century" Pageant.



THE LAST SPIKE ● The meeting of the East and West rail construction of the Union Pacific Railroad on May 10th, 1869, at Promontory Point, Utah.



COVERED WAGON DAYS

● The romance, thrill and tragedy of the Winning of the West depicted in another tableau in the "Wings of a Century" Pageant.



A GRAND FINALE

● An interesting nightly feature is the gorgeous and fascinating pyrotechnic display. . . . Each new outburst more wonderful than the last until the final setting defies description.



LOOKING NORTHWEST ACROSS SOUTH LAGOON

● A section of A CENTURY OF PROGRESS ensemble, showing the proximity of Chicago's central business district in the background.



HOLLYWOOD

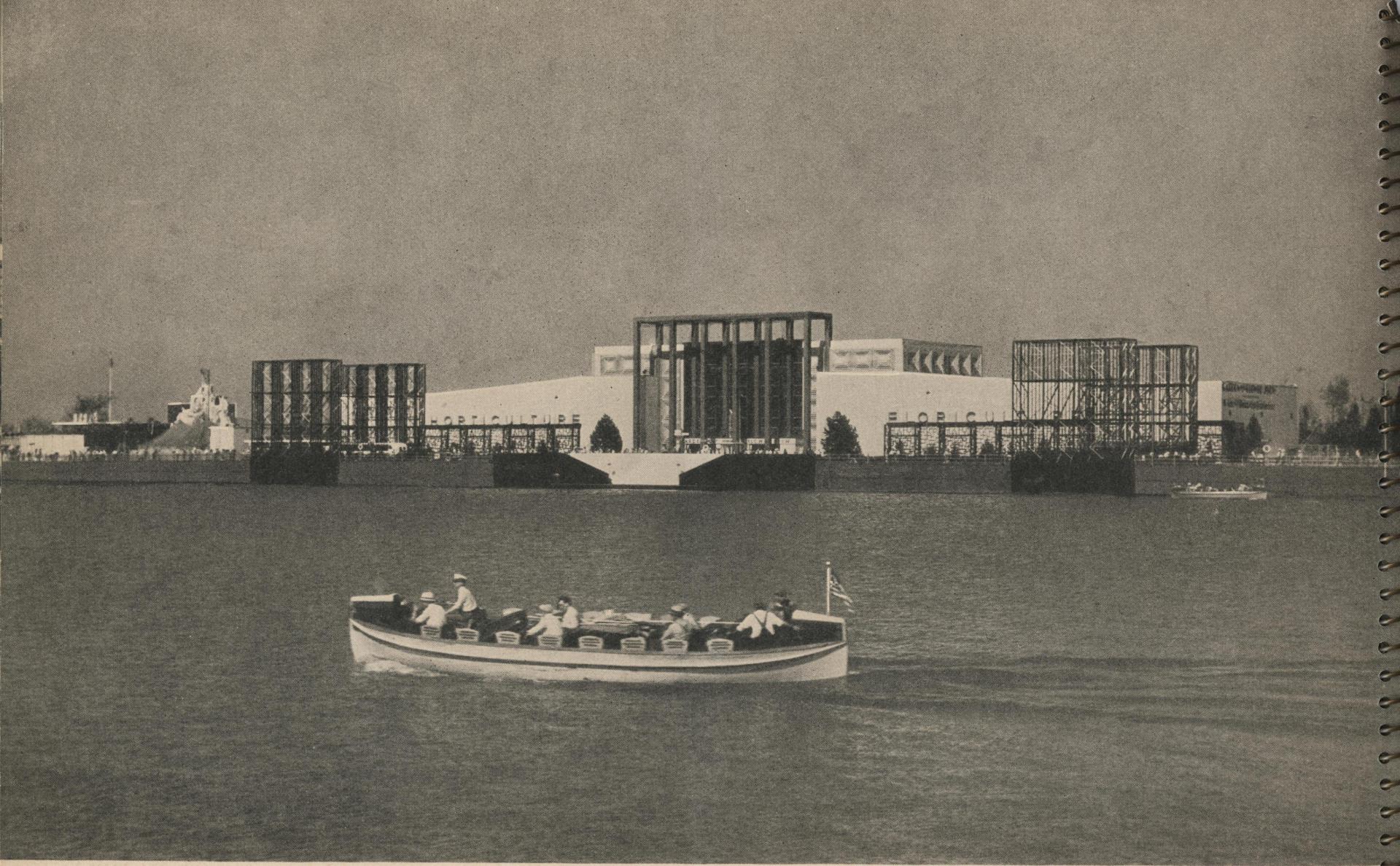
● Settings, local color and atmosphere explaining the "how" and "why" of the moving picture industry.



HOLLYWOOD TOWER ● An example of Hollywood construction.



STREET SCENE IN HOLLYWOOD ● Where thousands flock to see "movies in the making."



HORTICULTURAL EXHIBIT

● A fairyland of flowers, trees and shrubs in a profusion of dioramic settings greets the visitor to this garden spot within the World's Fair grounds. Here are to be seen more than 9000 rose bushes.



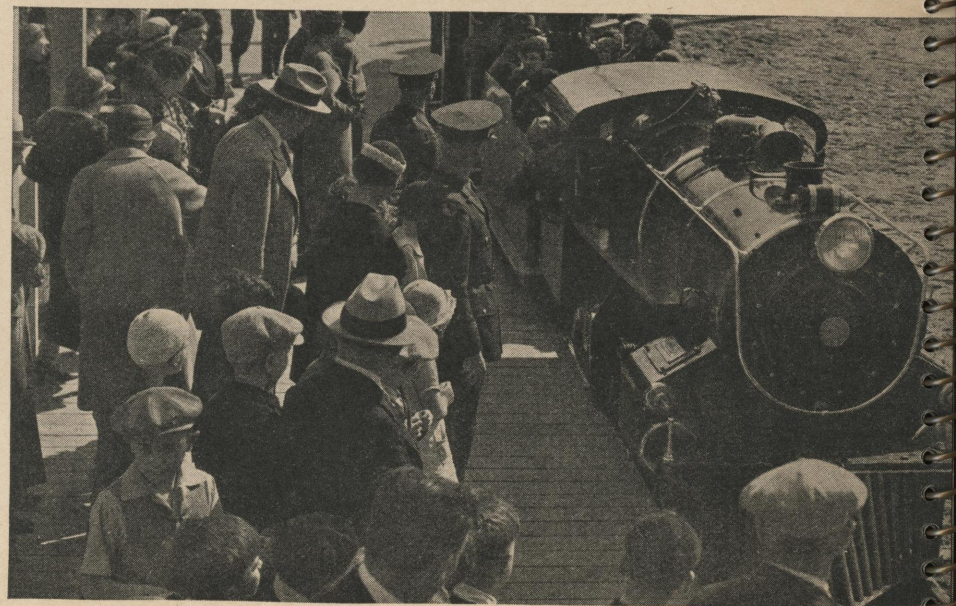
A GARDEN SPOT • Quaint setting of garden enchantment.



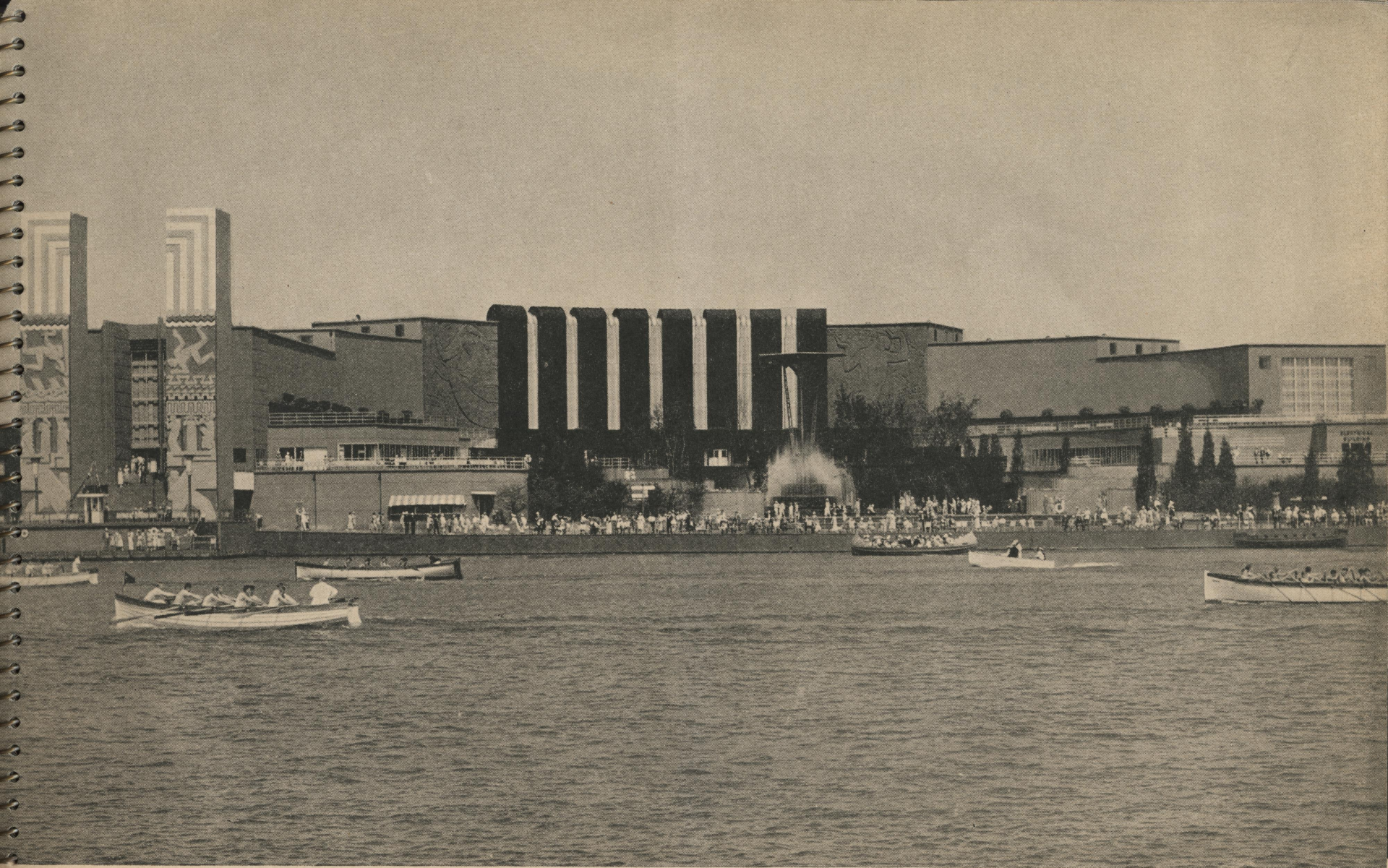
INTERIOR OF THE HORTICULTURAL BUILDING • Rare plants and plant development.



ENCHANTED ISLAND



● The part of the Fair set aside for children is called "Enchanted Island." To the left is the Magic Mountain with its miniature castle. To the right is a child's Ferris Wheel, and a tiny railroad.



ELECTRICAL GROUP

● The visitor sees here the harnessing of electrical energy in all its phases, from the earliest discoveries and experiments to the latest magical developments.



ELECTRICAL GROUP FOUNTAIN ● A supreme display of illumination in iridescent color.



FIREWORKS AND ELECTRICAL GROUP ● A glorious sight—never to be forgotten.



COURT OF THE ELECTRICAL GROUP • The background provides cascades of light that flow like streams of molten liquid.



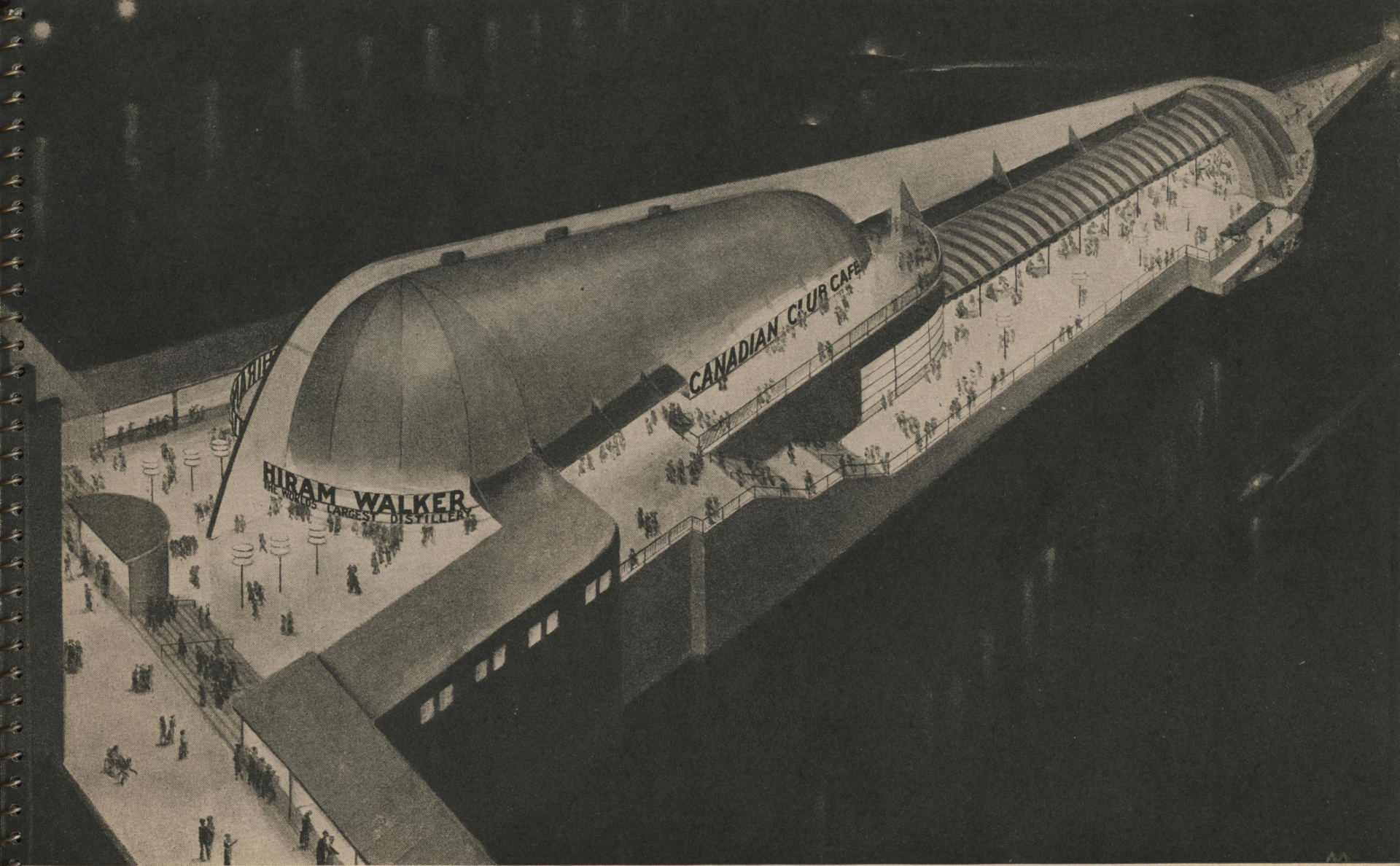
PYLONS OF THE SOCIAL SERVICE BUILDING • Depicting by allegorical figures the Goddess of Darkness and the Gods of Fire, Light and Storm.



SOCIAL SERVICE BUILDING ● Here is portrayed the history of man and the stages of his development. Scientific character reading is featured.



COMMUNICATIONS HALL ● Showing equipment and operation of all forms of transmitting human intelligence—Radio, Television, Telegraph, Telephone, Cable, Etc.



CANADIAN CLUB CAFE

● The largest theatre restaurant at the Fair. Mural decorations illustrate different stages in whiskey making; and an actual bottling plant is in operation on the top floor.



FEDERAL BUILDING

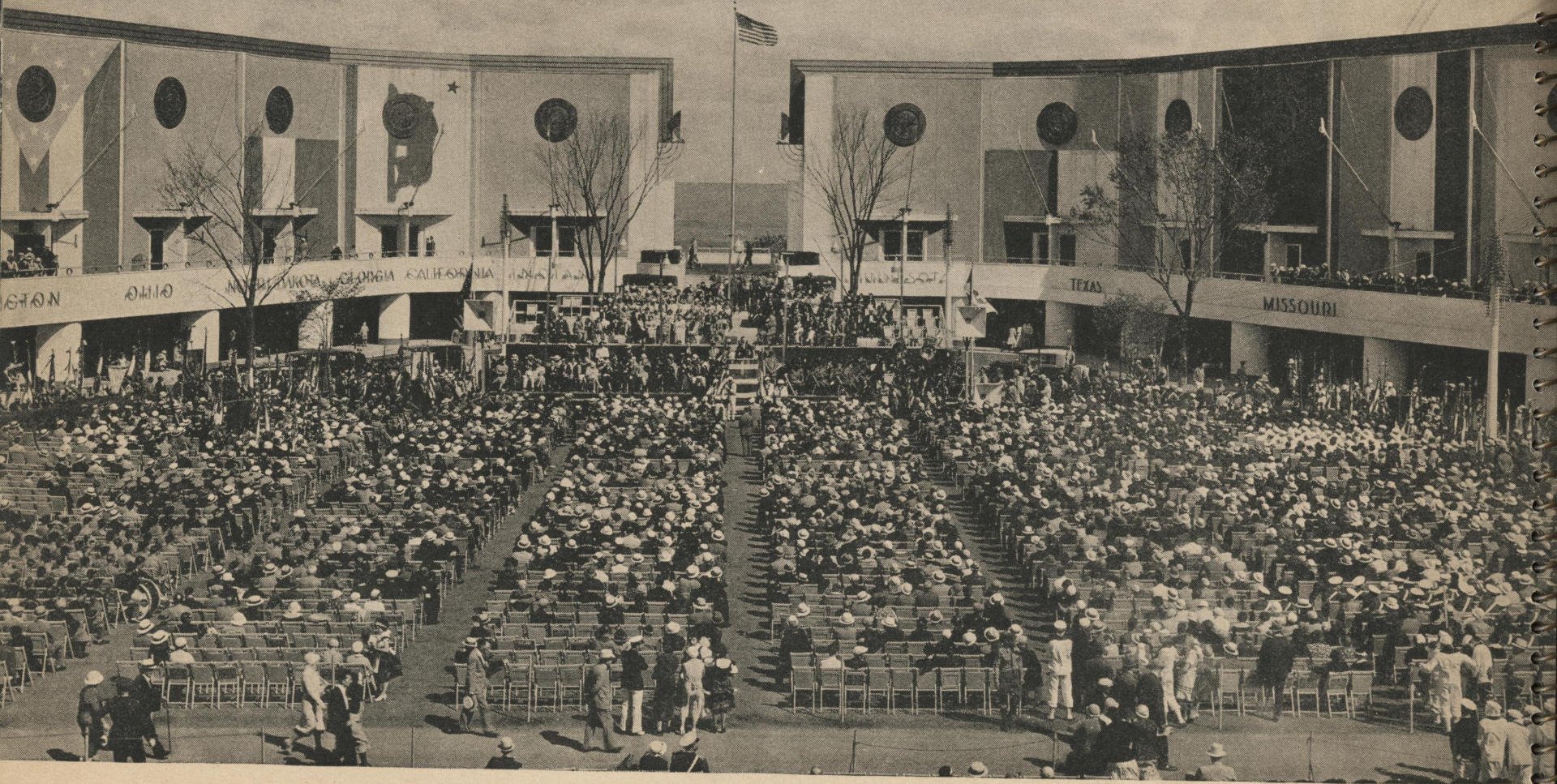
● All the Federal Government's Departments and their workings are represented here. The Court of States in the background contains many State displays and Territorial exhibits.



TOWERS OF THE FEDERAL BUILDING • Typifying the Three Branches of the United States Government—Executive, Legislative and Judicial.

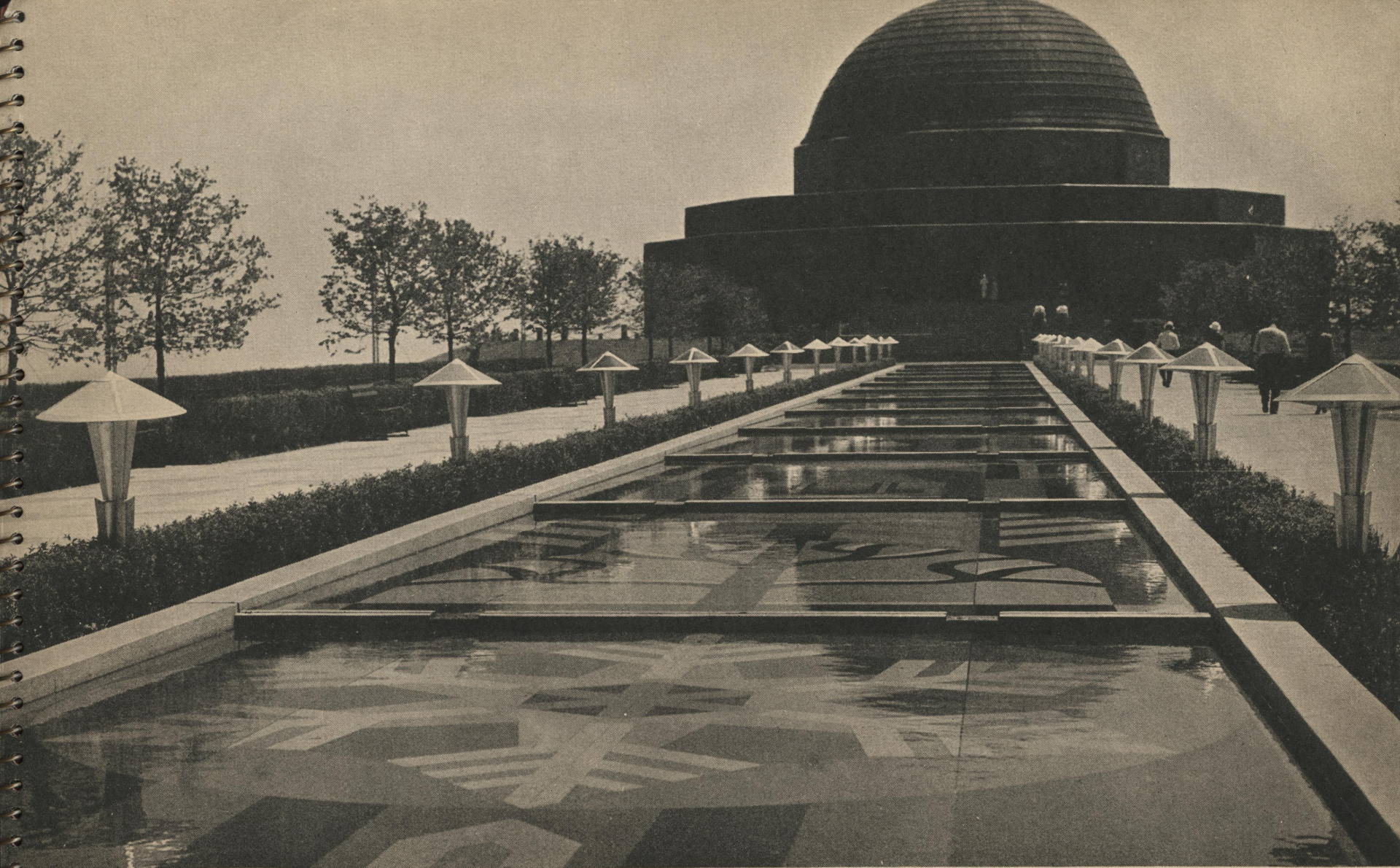


IN THE COURT • A corner of the Court of States exemplifying the crispness of the decorative motif.



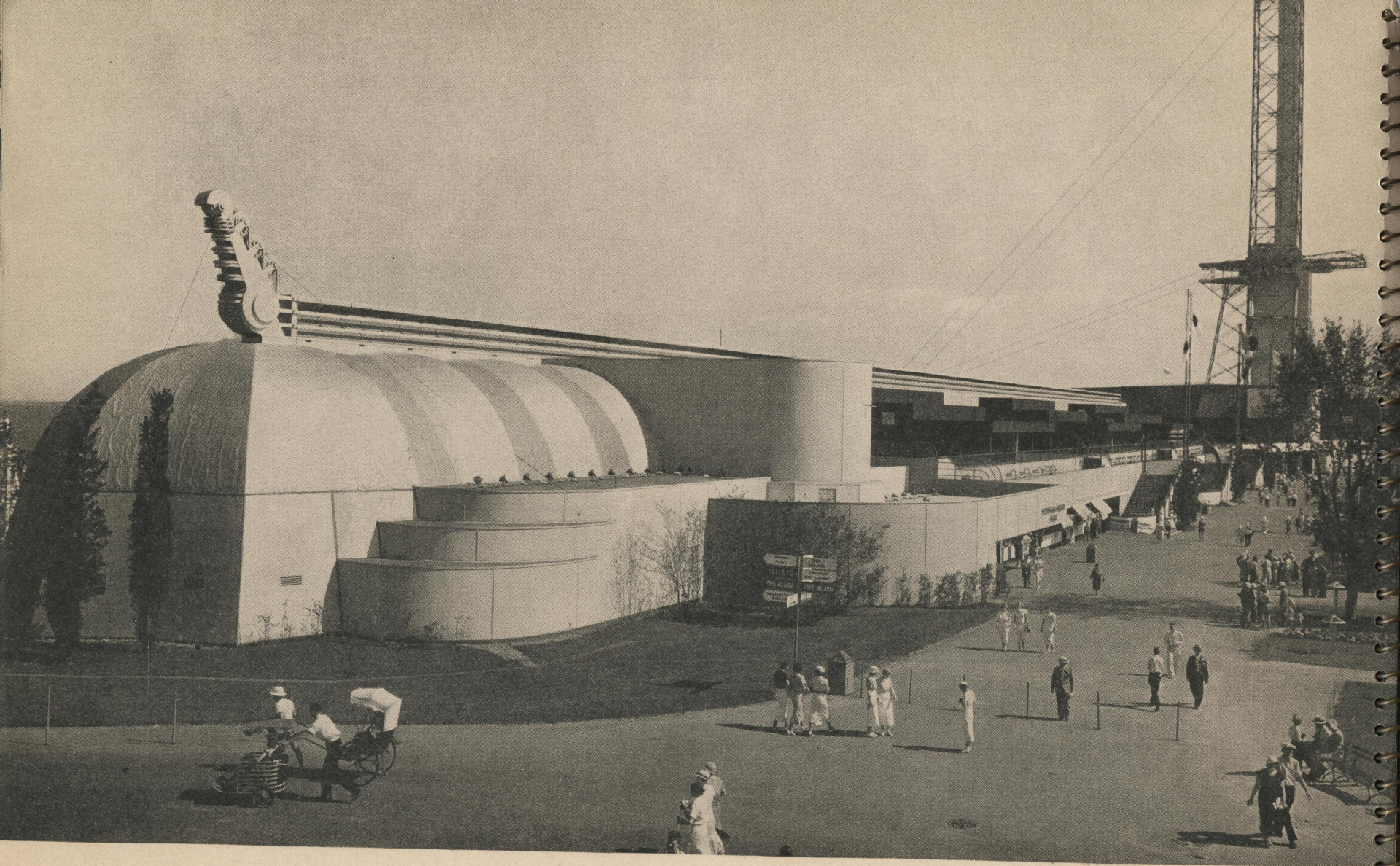
COURT OF STATES

● The industrial, agricultural and social advantages of each state are specially marked by days set aside for this purpose.



ADLER PLANETARIUM

● A permanent observatory and astronomical museum. Its inside rooms contain marvelous collections of astronomical instruments used by scientists for centuries past.

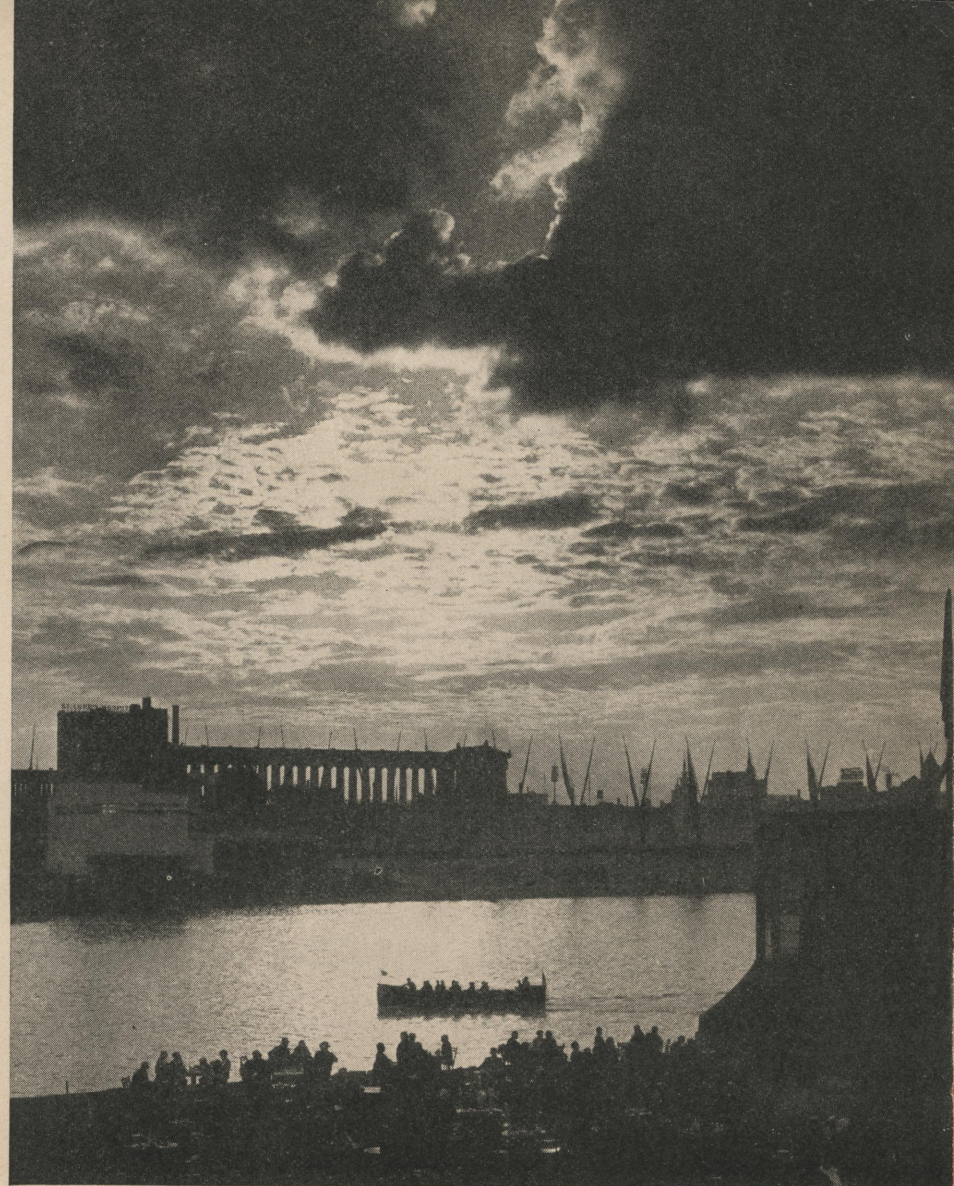


AGRICULTURAL BUILDING

● Exhibiting the strides in the progress of agriculture, from the primitive methods of our grandfathers to present day efficiency through the use of power and other machinery.



FROM THE AIR • Looking across the lagoon at 16th Street, with Chicago's famous Stadium, "Soldier Field," in the background.



SILHOUETTE • The colonnades of Soldier Field outlined against the western sky—a study in contrasts.



LOOKING EASTWARD AT NIGHT

The Spiral Binding on this book is exclusively the product of
SPIRAL BINDING COMPANY, CHICAGO
New York Boston Philadelphia Holyoke San Francisco
U. S. PATENTS NOS. 1516932 & 1942026. Other Patents Pending.